



Start anytime | Study at your own pace | Excellent support

ONLINE

ENTREPRENEURSHIP AND BUSINESS MANAGEMENT



The following topics are covered in this programme

- The entrepreneur
- Creativity and idea generation
- Financial feasibility
- Marketing
- Market feasibility
- Business plan
- Management
- The financial plan

Enroll now with Unigrad College Online

Fees Include:

Study Material • Exam Registrations
• Digital Student Card • Access to Student Portal

About this programme

Knowledge and understanding of business management is fundamental to the day-to-day business activities of any organisation. South Africa has a shortage of managers and now more than ever, qualified and skilled managers are in demand by organisations across a broad spectrum of industries.

Admission requirements

You are required to have comprehension of English at NQF Level 2 / Grade 10 or equivalent.

Starting date

Any date, open and continuous registration.

Programme duration

This is an online learning programme. Students may register and start at any time and study at their own pace. Students have up-to 6 months to complete this course.

Who should study the programme?

Individuals who want a better understanding of the business environment, newly appointed managers without a theoretical background, potential managers looking to upgrade their skills and aspiring entrepreneurs who seek foundational business training.

Certification

Successful students are awarded the **Unigrad Short Learning Programme Certificate in Entrepreneurship and Business Management Fundamentals** endorsed by the Chartered Institute of Business Management (CIBM).



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Fees and study material

Affordability and quality education make Unigrad College a popular choice with students. Fees can be paid in monthly instalments or in full. Speak to a Unigrad career consultant about our fees and payment options. Unigrad College also partners with Student Hero and Capitec, to learn more about the available funding options, visit <https://www.unigradcollege.co.za/funding-options/>.

Study materials are INCLUDED in our fees!

What is a Short Learning Programme?

The modern business world demands a vast variety of skills and abilities. Unigrad offers an extensive range of short learning programmes particularly designed to address these demands by enhancing the quality of skills and knowledge available to the workplace. These short learning programmes are typically aimed at working adults, or those seeking employment and whilst they are not full qualifications, such as those appearing on the NQF and registered with SAQA, their benefit lies in their rapid and significant improvement to skill and knowledge levels of the student. This makes short learning programmes ideal for people who need to upgrade their CV's, but do not have the time or finances to engage in a lengthy course of study. This short learning programme is endorsed by the Chartered Institute of Business Management (CIBM).

Disclaimer

The information contained in this fact sheet is accurate at the time of printing. However, factors beyond the control of Unigrad (such as environmental, regulatory or technical changes) may cause the contents of this fact sheet, or of the programme to change. In the event of any such change, Unigrad will formally notify current students. All possible measures will be taken to minimise inconvenience to students.

I _____ (student/legal guardian), hereby acknowledge that I understand the information stated in this document and fully comprehend the specifics explained above pertaining to this programme.

Date: _____ Student/legal guardian signature: _____